

## Greening Relevance in Operations in Western-Balkans Tertiary- Education Habitats

# Erasmus + Project planning and preparation

**Dragan Brković**

**Weihenstephan-Triesdorf University of Applied Sciences (HSWT)**

**E2.6 STUDY VISIT TO HSWT**

15.11.2023.



Co-funded by the  
European Union

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.”



Co-funded by the  
Erasmus+ Programme  
of the European Union

# Erasmus + Project planning and preparation

Dragan Brković, Project Coordinator "Technology and Transfer Pact with Africa" (TAP)

14.11.2023.



- What does the term "project" mean to you? How would you explain to someone who knows nothing about projects, what is "a project"?



## Business projects

Project as “any temporary endeavor with a definite beginning and end, undertaken **to create an unique product or service.**”



## Social projects


Project as “any temporary endeavor with a definite beginning and end, undertaken **to create a social change.**”




Is the term “project” perceived as something **positive** or something **negative** in your community? Can you explain why is it so?

# Project Description

 Summary

 Project Status + Project Goals

 Project environment

 Action Plan

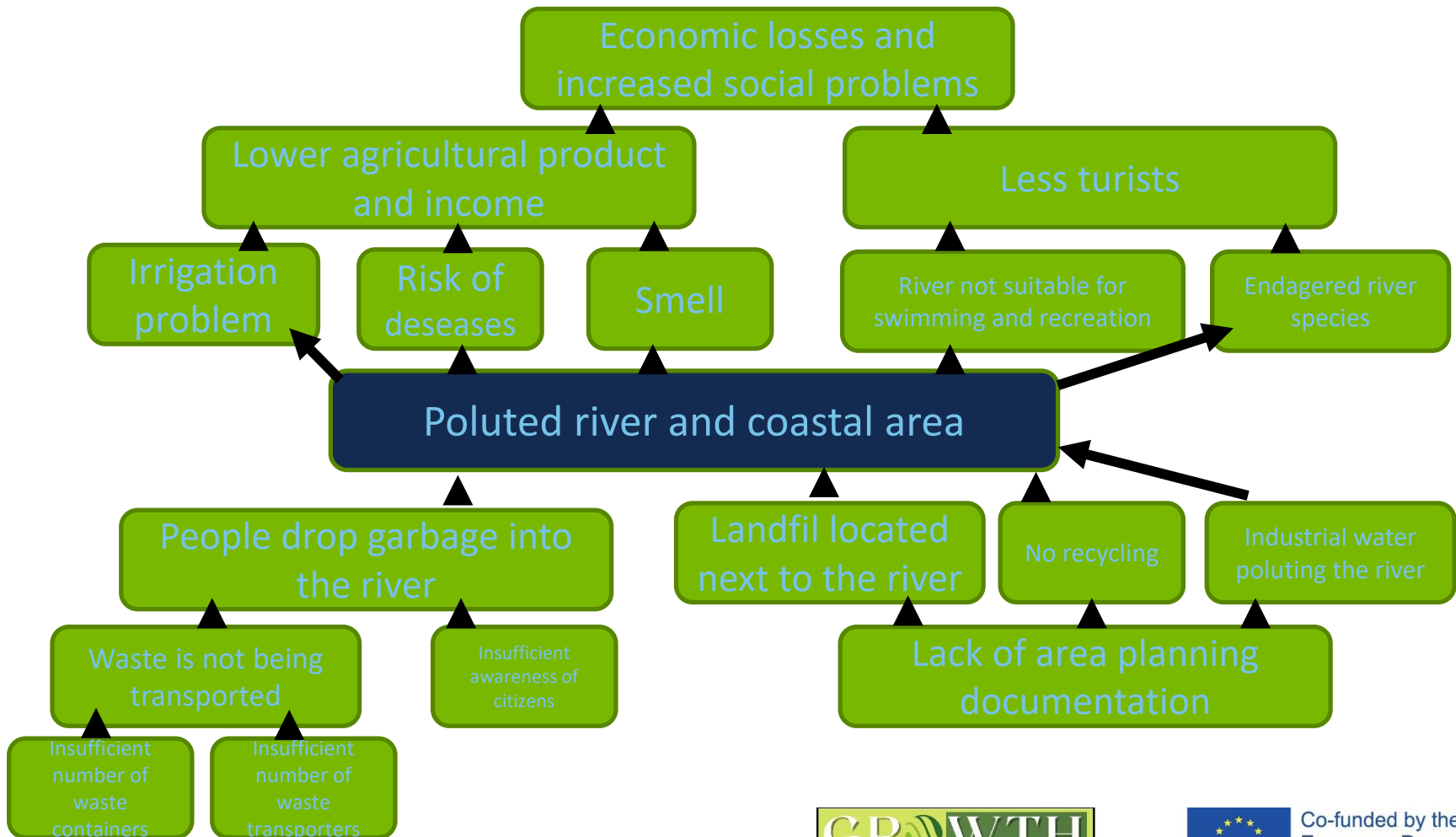
 Networking

# Problems tree

What is the key problem that you want to address with your project?

What are the causes of this problem?

Which consequences/effects are coming from this problem?





# Solutions tree

What is the main objective that you want to achieve with your project?

What are the causes for choosing this objective?

Which positive outcomes/effects/impacts are going to be achieved if this objective is realized?

- Once you developed problems tree, analyse the negative aspects.
- Try to reshape the situation/aspects from negative to positive.

**Negative**



**Positive**

**Problem**



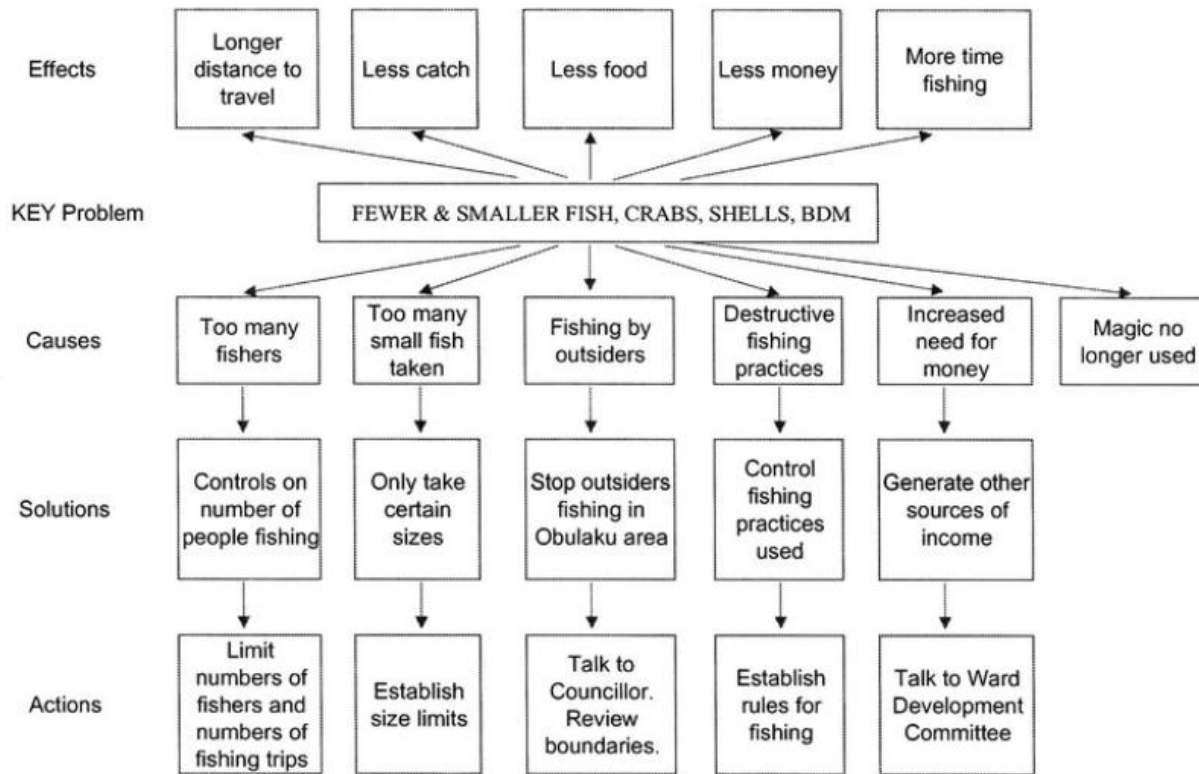
**Objective**

**Endangered river species**



**Improved protection  
of river species**





Problem and solution tree for the key problem of fewer and smaller fish, crabs, shells and bêche-demer (BDM)

Source: Rawlinson, N. & Kokwaiye, P. & Bose, Shekar. (2006). Community-based Marine Resource Management: A Case Study in the Trobriand Islands, Papua New Guinea..

# Summary

- ✓ Summary
- 📌 Project Status + Project Goals
- ⚙️ Project environment
- 📅 Action Plan
- 🤝 Networking

In the summary, please first shortly describe the core of your project idea.

- As precise as possible
- Key actions
- Outcomes
- Scope

# Project Status + Project Goals



- ✓ Summary
- Project Status + Project Goals**
- ☀ Project environment
- 📅 Action Plan
- 🤝 Networking

- Identify project objectives and how they will be achieved.
- Realistic projected outcomes (e.g. contribution to employment, productivity, species diversity, cultural inheritance, gender equality, youth promotion, practical education) for the selected region at the end of the funding period and beyond.
- Describe what is current status of your project.

# Project environment

- ✓ Summary
- 👉 Project Status + Project Goals
- 🌱 Project environment
- 📅 Action Plan
- 👉 Networking

- Brief environmental analysis of natural, economical and socio-cultural implications of the project.
- Clear description of the proposed solution for the defined problems and opportunities.
- Realistic and quantitative assessment of risks and outcomes.
- Proposed risk minimization.
- Relevance of the problem
  - Regional context/Global context
  - Climate change, resilience, gender, youth employment, transformation of agri-food, food value webs...

# Action Plan

✓ Summary

🌱 Project Status + Project Goals

⚙️ Project environment

📅 **Action Plan**

🤝 Networking

- Step-by-step action plan and corresponding milestones
- Define which activities have to be financed in order to achieve project goals.
- Technical feasibility
- Financial feasibility
- Step-by-step – timeline, milestones, needs for success



# Networking

✓ Summary

📌 Project Status + Project Goals

⚙️ Project environment

📅 Action Plan



Networking

- Summary of who will get involved in implementation
- Already existing or foreseen partnerships (private sector, governmental institutions, farmer organisations, research and education institutions, NGOs etc.)
- How the partnerships contribute to the success of the project; description of the different stakeholder's roles
- Propose who could be additional partners for implementation of project on ground.
- Quality not quantity crucial



Who are your target groups and beneficiaries? How would you explain to someone who knows nothing about your project who will benefit from its results and outcomes?

# Target groups and beneficiaries

	Target Groups	Beneficiaries
Identification	Population directly addressed through the project, involved in activities, and without whom, the project would not be possible.	Population not directly participating in the project, but it is expected to have benefit from the project.
Description	<ul style="list-style-type: none"><li>Quantify and describe the target group</li><li>Explain their needs and constraints</li><li>Explain their involvement in the project</li><li>Explain method of selection</li></ul>	<ul style="list-style-type: none"><li>Quantify and describe the beneficiaries</li><li>Explain their needs and constraints</li></ul>



What is main objective of your project?

State 2-3 specific objectives for your project.

# Cooperation for Holistic Agriculture Innovation Nests in Sub-Saharan Africa(CHAIN)

NARRATIVE SUMMARY OF INTERVENTION LOGIC	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS AND PREREQUISITES
<p>Goal (general objective) To modernize agricultural education in Togo, Nigeria and Kenya by fostering a more holistic and human-centered approach to agricultural education, training and innovation.</p>	<p>GOin1) Competence-based master curriculum on FVC developed and approved at 6 partner HEIs by 2024; GOin2) 108 teaching staff improved competences in teaching methodology prone to entrepreneurial thinking and innovation, with emphasis on e-learning and digital tools by 2025; GOin3) HA innovation nests established at 6 partner HEIs by 2025;</p>	<p>GOin1) Approval decision of the Councils of 6 partner HEIs, evidence of enrolled students to new master curriculum, project report; GOin2) Self-evaluation reports of 6 partner HEIs, student evaluation of teachers at 6 partner HEIs, training agendas, reports, attendance lists, photos, external evaluation report; GOin3) Decision of the Councils of 6 partner HEIs to establish HA innovation nests, reports from student hackatons, cooperation agreements with SMEs, evidence of beneficiaries of services of nests, annual reports of 6 partner HEIs, external evaluation report;</p>	
<p>Purpose (specific Objectives) 1) To develop competence-based master program on FVC at 6 partner HEIs; 2) To build teacher capacity at 6 partner HEIs from rural and remote areas to promote learning methods and use teaching methodology prone to entrepreneurial thinking and innovation, with emphasis on e-learning and digital tools; 3) In cooperation with private sector to establish Collaborative Holistic Agriculture Innovation Nests (CHAINS) at 6 partner HEIs and offer support to innovation initiatives of students, farmers, and entrepreneurs, enhancing their employability, sense of initiative and entrepreneurship;</p>	<p>SOin1.1) Number of approved master curricula (6) SOin1.2) Number of stakeholders and SMEs participating in master program development (72) SOin1.3) Number of enrolled students in new master curricula (120) SOin2.1) Number of training sessions (4) SOin2.2) Number of training participants (108) SOin2.3) Average 80% of training participants indicate satisfaction with training SOin3.1) Number of established HA innovation nests at partner HEIs (6) SOin3.2) Number of crash-courses provided by HA innovation nests (4) SOin3.3) Number of participants at crash-courses (480) SOin3.4) Number of innovators supported (60) SOin3.5) Number of student teams competing at FVC hackatons (20)</p>	<p>SOin1.1) Approval decision of the Councils of 6 partner HEIs SOin1.2) Consultative meeting attendance lists, photos SOin1.3) Evidence of enrolled students in new master curricula SOin2.1) Training agendas, reports, photos SOin2.2) Attendance lists SOin2.3) Training evaluation reports SOin3.1) Annual reports of 6 partner HEIs, external evaluation report SOin3.2) Plan of work of HA innovation hubs, catalogue of courses, project report SOin3.3) Attendance lists, photos, annual reports of HA innovation nests SOin3.4) Evidence of supported innovators, annual reports of HA innovation nests, external evaluation report SOin3.5) Hackaton team files, photos, project report</p>	<p>Assumption: share of agriculture in GDP, exports and employment remains high in the following decade, thus, agricultural programs keep enrolling increasing number of students;  Assumption: Agriculture occupations in industries related to FVC remain high-demanded at labour market.  Assumption: Teacher training opportunities for junior staff at remote and rural HEIs keep being limited;  Assumption: Innovation potential in FVC remain unused due to inexistence of support infrastructure and services;  Assumption: The economic and political situation will be stable enabling environment conducive to effective implementation of the project;</p>



What are the activities which will make realization of project objectives?

Name tasks that needs to be realized in order to realize activities.

# Activities I - CHAIN:

## WP.1: Preparatory activities

- T1.1) Creation of virtual project office (VPO) and implementation instruments
- T1.2) Partner kick off meeting
- T1.3) Project implementation and financial management training
- T1.4) Development of M&E instruments and instructions
- T1.5) M&E training for project team
- T1.6) Update assessment of teaching methodology training needs
- T1.7) Analysis of holistic agriculture (HA) innovation and business
- T1.8) Creation of project website and social networks profiles

## WP.2: Curricula innovation

- T2.1) Introduction training on HA and food value chain (FVC) master curricula
- T2.2) FVC Master program development workshops
- T2.3) Consultative group meetings with farmers, business

Hochschule Weihenstephan-Triesdorf | 23

sector and public administration

- T2.4) Peer -review of draft master program and finalization
- T2.5) Master curricula accreditation
- T2.6) Enrolment of first generation of students in new master program at 6 partner HEIs

## WP.3: Innovation of learning methods & teaching methodology

- T3.1) Training of partner staff on adult learning and student-centered teaching
- T3.2) Training of partner staff on e-learning and use of digital tools in teaching and learning
- T3.3) Training of partner staff on reflective thinking and self-learning methods
- T3.4) Creation of teacher toolkit on teaching methodology conducive to entrepreneurial thinking and innovation creation
- T3.5) Training of partner staff on student hackatons



Co-funded by the  
Erasmus+ Programme  
of the European Union

# Activities II - CHAIN:



Co-funded by the  
Erasmus+ Programme  
of the European Union

## **WP.4: Creation of C(ollaborative) H(olistic) A(griculture) I(nnovation) N(ests)**

- T4.1) Introduction webinar for partner staff, students, farmers, business community and policy makers on innovation in HA and FVC
- T4.2) Development workshops on establishing C.H.A.I.N.
- T4.3) Establishing CHAIN at partner HEIs
- T4.4) ToT on writing project proposals for international donors
- T4.5) Innovation crash-courses creation
- T4.6) Development workshops on standing innovation support programme focusing on food security, climate change, reduction of hunger, farm data management, utilization of donor funds) for innovators to be offered/delivered at CHAIN
- T4.7) Creation of video introduction to CHAIN at 6 partner HEIs
- T4.8) Innovation crash-courses for students, farmers and businesses
- T4.9) Implementation of standing innovation programmes / standardized set of support services for innovators (students, farmers, entrepreneurs and business community)
- T4.10) Organization of student hackatons at 6 partner HEIs
- T4.11) Creation of e-Manual on organizing student hackatons as a non-formal entrepreneurial learning and employability activity

Hochschule Weihenstephan-Triesdorf | 24

## **WP.5: Communication, Dissemination and Impact**

- D5.1) Creation of CHAIN newsletter
- T5.2) Hosting of internal dissemination events
- T5.3) Regular updates of project and partner websites and social networks
- T5.4) Media promotion and guest appearance activities
- T5.5) Signing of agreement among partner HEIs on cooperation in HA innovation and entrepreneurship
- T5.6) Signing of cooperation agreements with business sector entities on organization of student hackatons
- T5.7) National CHAIN diffusion conferences

## **WP.6 – Project management and quality control**

- T6.1) Regular monthly coordination virtual meetings and updating of Gantt chart
- T6.2) M&E activities of management, WPs, results, events and CDI
- T6.3) Internal Financial verification
- T6.4) Annual progress evaluation of the project
- T6.5) External evaluation





What are the project outputs (deliverables) that show project progress?

To whome and when you will deliver those outputs (deliverables)?

# Outputs I – CHAIN:

WP.1: Preparatory activities  
 D1.1) VPO set up and operational  
 D1.2) Set of implementation documents  
 D1.3) Training and evaluation reports on project implementation and financial management  
 D1.4) A set of M&E instruments and instructions  
 D1.5) Training and evaluation reports on M&E  
 D1.6) Update needs assessment report on teaching methodology  
 D1.7) Analysis report of HA innovation and business transformation potential at partner HEIs  
 D1.8) Project website and social networks profiles

WP.2: Curricula innovation  
 D2.1) Training and evaluation report on holistic agriculture (HA) and FVC master program  
 D2.3) Feedback from consultative group meetings  
 D2.4) Feedback from peer-review  
 D2.5) 6 accreditation certificates  
 D2.6) 6 partner HEIs enrolled 120 students in new master program

in1.1) Partner folders available at VPO  
 in1.2.1) 7 project teams created (Institutional coordinators, M&E team, Financial team, 4WP teams) with participation min. 20% female staff  
 in1.2.2) 4 Implementation tools created (Communication, Dissemination & Impact plan, Sustainability plan and Gantt chart, Rules of Procedure)  
 in1.3.1) Number of trained partner staff (24), min 20% women  
 in1.3.2) 90% of staff find the training useful and relevant  
 in1.4) 1 set of M&E tools consisting of instructions and instruments  
 in1.5.1) Number of trained partner staff (18), min 20% women  
 in1.5.2) 90% of staff find the training useful and relevant  
 in1.6) Number of interviewed teachers (60), min 20% women  
 in1.7) Number of partner HEIs involved in survey (6)  
 in.1.8.1) One website operational  
 in1.8.2) 85% of visitors find the website as informative and user friendly

in2.1.1) Number of teaching staff (24), min 20% women  
 in2.2.3) 80% of participants find the workshops likely to produce expected result  
 in2.2.4) Number of partner HEIs prepared draft master curricula for peer-review  
 in2.3.1) Number of consultative meetings (6)  
 in2.3.2) Number of participants (72), min 20% women  
 in2.4) Number of peer-reviews (6)  
 in2.5) Number of partner HEIs accredited master curriculum (6)  
 in2.6.1) Number of partner HEIs enrolling students (6)  
 in2.6.2) Number of enrolled students (120), min 20% women

in1.1) VPO  
 in1.2.1) Management evaluation report, contact list of team members  
 in1.2.2) Communication, Dissemination & Impact plan, Sustainability plan and Gantt chart, Rules of Procedure  
 in1.3.1) Agenda, training report, photos  
 in1.3.2) Training evaluation report  
 in1.4) M&E instructions and instruments  
 in1.5.1-in1.5.2) Agenda, training report, attendance lists, photos, evaluation report  
 in1.6) Interview reports  
 in1.7) Analysis report, external evaluation report  
 in1.8.1-in1.8.2) Website, CDI evaluation report

in2.1.1-in2.1.2) Agenda, training report, attendance lists, photos, evaluation report  
 in2.3.1-in2.3.2) Consultative meetings reports, attendance lists, photos  
 in2.4) Peer-review reports  
 in2.5) Accreditation certificates  
 in2.6.1-in2.6.2) Evidence of enrolled students

Assumption: Teaching staff willing to participate in update needs assessment survey;

Assumption: General epidemiological situation will allow for P2P contact and implementation of student practice and placements on farms and training delivery.

Assumption is also that in the case of traveling restrictions, the training sessions will be done virtually with even quality;

Assumption: Specific equipment subject to procurement within the project, will be available on the markets of partner countries;

Assumption: National accreditation authorities will process accreditation requests in time and with no delay.

Assumption: Interest of students completing bachelor studies to enrol master program in FVC grows as FVC occupations remain high-demanded at the labour market.

Assumption: Necessary equipment and internet connection will be available to



Co-funded by the  
 Erasmus+ Programme  
 of the European Union

# Outputs II – CHAIN:

<p>WP.3: Innovation of learning methods &amp; teaching methodology</p> <p>D3.1) Training of partner staff on adult learning and student-centered teaching</p> <p>D3.2) Training and evaluation report on e-learning and use of digital tools in teaching and learning</p> <p>D3.3) Training and evaluation report on reflective thinking and self-learning methods</p> <p>D3.4) Published teacher training toolkit</p> <p>D3.5) Training and evaluation report on student hackatons</p>	<p>in3.1.1) Number of teaching staff (36), min 20% women</p> <p>in3.1.2) 90% of participants find the training useful and relevant</p> <p>in3.2.1) Number of teaching staff (36), min 20% women</p> <p>in3.2.2) 90% of participants find the training useful and relevant</p> <p>in3.3.1) Number of teaching staff (36), min 20% women</p> <p>in3.3.2) 90% of participants find the training useful and relevant</p> <p>in3.4.1) Toolkit in 2 languages</p> <p>in3.4.2) Number of teaching staff received the toolkit (180)</p> <p>in3.4.3) 80% of teachers find the toolkit useful and relevant</p> <p>in3.5.1) Number of teaching staff (48), including students (12), min 20% women</p> <p>in3.5.2) 90% of participants find the training useful and relevant</p>	<p>in3.1.1-in3.3.2) Agenda, training report, attendance lists, photos, evaluation report</p> <p>in3.4.1) Toolkits</p> <p>in3.4.2-in3.4.3) CDI evaluation report</p> <p>in3.5.1-in3.5.2) Agendas, training reports, attendance lists, photos, evaluation reports</p>	<p>Assumption: Interest of business sector to cooperate with HEIs and students in the field of innovations keeps being strong.</p>
<p>WP.4: Creation of C(ollaborative) H(olistic) A(griculture) I(nnovation) N(ests)</p> <p>D4.1) Webinar and evaluation report on innovation in HA and FVC</p> <p>D4.2) C.H.A.I.N. founded at 6 partner HEIs</p> <p>D4.3) ToT training report</p> <p>D4.4) 4 crash-courses</p> <p>D4.5) standing innovation support programme for innovators developed at 6 partner HEIs</p> <p>D4.6) 6 videos</p> <p>D4.7) Crash courses delivery reports</p> <p>D4.8) Structured innovators support provision CHAIN report</p> <p>D4.9) Student hackatons at 6 partner HEIs</p> <p>D4.10) e-Manual on organizing student hackatons</p>	<p>in4.1.1) Number of participants (72), min 20% women</p> <p>in4.1.2) 90% of participants find the webinar useful and relevant</p> <p>in4.2) Number of C.H.A.I.N.s (6)</p> <p>in4.3.1) Number of ToT trainers (12)</p> <p>in4.3.2) 90% of participants find the training useful and relevant</p> <p>in4.4.1) Number of courses (4)</p> <p>in4.4.2) Positive feedback from learners about the quality and relevance of courses; in4.5.1) Number of workshops (3)</p> <p>in4.5.2) Number of participants from 6 partner HEIs (36), min 20% women</p> <p>in4.5.3) Number of topics supported (4)</p> <p>in4.6.1) Videos posted at partner websites and social networks</p> <p>in4.6.2) Videos reached min. 10,000 views</p> <p>4.6.3) 90% of respondents find the video useful and illustrative</p> <p>in4.7.1) Number of crash courses (16)</p> <p>in4.7.2) Number of attendees (480), including farmers (90), SMEs (120), innovators (120)</p> <p>in4.7.3) 90% of attendees find the courses useful and relevant;</p> <p>in4.8.1) Number of supported innovators (60), min 20% women</p> <p>in4.8.2) 90% of innovators find the support relevant</p> <p>in4.9.1) Number of HEIs organizing hackatons (6)</p> <p>in4.9.2) Number of businesses in hackaton jury (12)</p> <p>in4.9.3) 90% of students and businesses involved find the hackatons useful for better student employability</p> <p>in4.10.1) e-Manual in 3 languages</p> <p>in4.10.2) Number of teaching staff received the e-Manual (180)</p> <p>in4.10.3) 70% of teachers find the Manual useful and relevant</p>	<p>in4.1.1) Agendas, training reports, attendance lists, photos, evaluation reports</p> <p>in4.2) Annual partner HEIs reports</p> <p>in4.3.1 - in4.4.2) Agenda, training report, attendance list, photos, evaluation report</p> <p>in4.5.1) Annual partner HEIs reports</p> <p>in4.5.2) Evaluation report</p> <p>in4.5.3) Annual C.H.A.I.N. nest reports</p> <p>in4.6.1-in4.6.3) Videos, google, result evaluation report</p> <p>in4.7.1-in4.7.3) Agendas, training reports, attendance lists, photos, evaluation reports</p> <p>in4.8.1-in4.8.3) Structured innovators support provision CHAIN report</p> <p>in4.9.2) Hackaton reports, attendance lists, photos, evaluation reports</p> <p>in4.10.1-in4.10.3) e-Manuals, CDI evaluation report</p>	<p>Assumption: University management at each African partner HEI will allocate appropriate space, staff and resources for C.H.A.I.N nest</p>

# Outputs III – CHAIN:

<p>WP.5: Communication, Dissemination and Impact</p> <p>D5.1) 3 newsletters</p> <p>D5.2) Internal dissemination events</p> <p>D5.3) CDI evaluation report</p> <p>D5.4) Press-clipping report</p> <p>D5.5) Network of C.H.A.I.N.s</p> <p>T5.6) 18 Cooperation agreements</p> <p>T5.7) 3 national conferences</p>	<p>in5.1.1) Number of newsletters (3)</p> <p>in5.1.2) 85% of respondents find newsletter useful and relevant</p> <p>in5.2.1) Number of diss. events (6)</p> <p>in5.2.2) Number of teaching, non-teaching staff and students informed about project (900)</p> <p>in5.3.1) Min. 2 pieces of information posted monthly on project website and social networks</p> <p>in5.3.2) Number of social network followers (10,000)</p> <p>in5.4.1) Number of media articles (60)</p> <p>in5.4.2) Number of media guest appearances (6)</p> <p>in5.4.3) Positive media reporting about project</p> <p>in5.5.1) Number of C.H.A.I.N.s in the network (6)</p> <p>in5.6) Number of signed cooperation agreements (18)</p> <p>in5.7.1) Number of conferences (3)</p> <p>in5.7.2) Number of participants, live and virtual (480)</p>	<p>in5.1.1-in5.1.2) Website, CDI evaluation report</p> <p>in5.2.1-in5.2.2) Activity report, photos</p> <p>in5.3.1-in5.3.2) CDI evaluation report</p> <p>in 5.4.1-in5.4.3) Press-clipping report, CDI evaluation report</p> <p>in5.5-in5.6) Cooperation agreements, External evaluation report</p> <p>in5.7.1-in5.7.2) Attendance lists, photos</p>	
<p>WP.6 – Project management and quality control</p> <p>D6.1) Monthly Coordination reports</p> <p>D6.2) Quarterly M&amp;E reports</p> <p>D6.3) Bi-annual internal verification certificates</p> <p>D6.4) 3 Annual progress reports</p> <p>D6.5) External evaluation report</p>	<p>in6.1.1) Number of monthly project management meetings (36)</p> <p>in6.1.2) 80% of Institutional coordinators find overall project management inclusive and effective</p> <p>in6.2.1) Number of evaluation reports of activities, results and events (60)</p> <p>in6.2.2) % of respondents completing the quality form (60%)</p> <p>in6.3) 6 bi-annual verification cycles carried out</p> <p>in6.4.1) Number of progress reports (3)</p> <p>in6.4.2) Evaluated categories (activities, results and events)</p> <p>in6.5.1) Number of interviewed interlocutors students, teaching and non-teaching staff, stakeholders (30), min 20% women</p> <p>in6.5.2) Report presented findings on relevance, coherence, effectiveness and efficiency, and impact likely to be achieved upon the completion of the project</p>	<p>in6.1.1-in6.1.2) Agendas, training reports, attendance lists, photos, evaluation reports</p> <p>in6.2.1-in6.2.2) External evaluation report</p> <p>in6.3) Management evaluation report and internal verification certificates</p> <p>in6.4.1-in6.4.2) Progress reports</p> <p>in6.5.1-in6.5.2) External evaluation report</p>	

We are looking forward to intensify our work with you.

Dragan Brković, Project Coordinator "Technology and Transfer Pact with Africa" (TAP)  
[dragan.brkovic@hswt.de](mailto:dragan.brkovic@hswt.de)

*Applied Sciences  
for Life*